**Assignment Questions on Digital Marketing**

1. Create a blog or website using Blogspot and

WordPress. Customize the theme design and post new article with 500 words.

[https://riyaembroidery.blogspot.com/2023/10/riyaembroidery.html](https://riyaembroidery.blogspot.com/2023/10/riya-embroidery.html)

1. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/riyaembroidery17/>

1. Create and design a social media advertisement poster using canva.

[https://www.canva.com/design/DAFxbG3mlrE/osBF5zQyVN mcmsLgk4\_Dyw/edit?utm\_content=DAFxbG3mlrE&utm\_ca mpaign=designshare&utm\_medium=link2&utm\_source=sha rebutton](https://www.canva.com/design/DAFxbG3mlrE/osBF5zQyVNmcmsLgk4_Dyw/edit?utm_content=DAFxbG3mlrE&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)

1. Create email newsletter design using MailChimp or canva tool.









